

Unilever Frozen Treats Rewards Program Terms and Conditions

PLEASE READ THESE TERMS AND CONDITIONS CAREFULLY. BY ACCESSING OR PARTICIPATING IN The UNILEVER FROZEN TREATS REWARDS PROGRAM, YOU AGREE TO BE BOUND BY THESE TERMS AND CONDITIONS AND ALL TERMS INCORPORATED BY REFERENCE.

Offer Timing: The Unilever Frozen Treats Rewards Program (the “Offer”) begins on October 2, 2020 at 12:00 a.m. Eastern Time and ends November 30, 2020 at 11:59 p.m. Eastern Time, or when supplies of Offer item are exhausted, whichever occurs first (the “Offer Period”).

Eligibility: The Offer is open only to legal residents of the 50 United States or the District of Columbia, who are eighteen (18) years of age as of the date of Offer redemption. Employees of Conopco, Inc., d/b/a Unilever (the “Sponsor”), Don Jagoda Associates, Inc., its parent company, subsidiaries, divisions, affiliates, suppliers, distributors, licensees, and advertising, promotional and judging agencies, including Don Jagoda Associates, Inc., and members of the immediate families (defined as including spouse, biological, adoptive and step-parents, grandparents, siblings, children and grandchildren, and each of their respective spouses, regardless of where they reside) and households of each (whether related or not) are not eligible to participate in the Offer. This Offer is void where taxed, prohibited, or restricted by law. All federal, state, and local laws and regulations apply. Federal, state and local taxes, if any, are the sole responsibility of participant.

How to redeem the Offer and receive one (1) \$5 Walmart Frozen Treats Rewards card (the “Reward”), as follows:

During the Offer Period, purchase \$10 worth of any Magnum, Breyers, Popsicle, Good Humor, Talenti, or Klondike Frozen Treats products (the “Participating Products”) at a participating Walmart store. Then, visit www.frozentreatsrewards.com (the “Website”). If you are visiting the Website for the first time, you must complete all required registration information, including creating an account log-in. Once you have created an account log-in, you may visit the Website at any time using the account log-in credentials you created. Next, click where indicated to upload a photograph of your original itemized, store-identified, dated cash register receipt showing the purchase of Participating Product(s) (“Receipt”). Purchases may be made over multiple transactions during the Purchase Period and aggregated for purposes of reaching the qualifying total purchase amount of \$10 (pre-tax). Additional instructions for completing your submission are available on the Website.

Offer must be redeemed online by 11:59 p.m. Eastern Time on December 15, 2020. If the Receipt is illegible, a copy, does not have the products clearly circled, or is otherwise non-compliant with the Receipt requirements described herein, then a Reward will NOT be issued. **Receipt (the sum of all Receipts) must contain at least \$10 worth of participating Unilever Frozen Treats products to receive Reward.**

Conditions and Disclaimers:

Offer valid while supplies last. **Limit five (5) Rewards per household.** Rewards will be mailed to the address provided at time of registration within approximately 8-10 weeks after receipt by Sponsor. **Reward is only valid for use at participating Walmart stores on participating products. A full list of participating products will be included with the Reward.** The Offer is valid only for consumer use, not for resale or for commercial or reseller accounts. This Offer is (i) not redeemable for cash or cash

equivalents; (ii) is not valid on past or pre-ordered purchases. This Offer is subject to change or discontinuation without notice. Offer cannot be combined with, and is not valid with, any other rebate, offer, discount, promotion or program.

Information submitted in connection with the Offer will be treated in accordance with these Terms and Conditions and Sponsor's Privacy Policy (as may be amended from time to time), currently located at <https://www.unilevernotices.com/usa/english/privacy-notice/notice.html>. By redeeming the Offer, each participant agrees that Sponsor may share participant's personal information with its affiliates for the purpose of Reward fulfillment.

Use of computer programs and other automatic means to participate in the Offer is prohibited. Any attempt by any participant to obtain more than the stated number of Offers by using multiple/different email addresses, identities, mailing addresses, registrations and logins, or any other methods will void such Offer redemptions. Normal Internet access and usage/data charges imposed by your online/phone service may apply. Sponsor reserves the right to substitute the Reward with an alternate Reward of equal or greater value in the event that the Reward card becomes unavailable for any reason.

Redeemed Offer will be declared to be made by the authorized account holder of the e-mail address submitted at the time of redemption. "Authorized account holder" of an e-mail address is defined as the natural person who is assigned to an e-mail address by an Internet Access provider, Online Service provider, or other organization (e.g., business, educational institution etc.) that is responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address. In the event of a dispute regarding the identity of the person submitting a registration form, the registration will be deemed to be submitted by the person in whose name the e-mail account is registered. Offer redemptions generated by script or bot are not eligible. Sponsor is not responsible for any Offers that are returned as undeliverable.

The Sponsor further reserves the right to cancel, terminate or modify the Offer at any time for any reason, in Sponsor's sole discretion and all Offers properly submitted prior to cancellation will be awarded. Sponsor, Administrator, and each of their respective parent, subsidiary and affiliate companies are not responsible for late, misdirected, or incomplete Offers; or computer system, phone line, hardware, software or program malfunctions; or other errors, failures or delays in computer transmissions or network connections that are human or technical in nature. Sponsor, Administrator, and each of their respective parent, subsidiary and affiliate companies assume no responsibility or liability for damages, losses or injury resulting from the Offer.

By accepting the Offer, the participant agree to release and hold harmless Sponsor, and its respective subsidiaries, affiliates, suppliers, distributors, advertising/promotion agencies and each of their respective parent companies and each such company's officers, directors, employees and agents (collectively, the "**Released Parties**") from and against any claim or cause of action, including, but not limited to, personal injury, death, or damage to or loss of property, arising, in whole or in part, directly or indirectly, out of participation in the Offer or receipt or use or misuse of the Reward.

ALL REWARDS ARE AWARDED "AS IS" AND WITHOUT ANY WARRANTY OF ANY KIND, EXPRESS OR IMPLIED (INCLUDING, WITHOUT LIMITATION, ANY IMPLIED WARRANTY OF MERCHANTABILITY OR FITNESS FOR A PARTICULAR PURPOSE), AND ALL SUCH WARRANTIES ARE HEREBY DISCLAIMED.

As a condition of participating in this Offer, participant: (1) agrees that all issues and questions concerning the construction, validity, interpretation and enforceability of these official terms and conditions, participant's rights and obligations, or the rights and obligations of the Sponsor in connection with the Offer, shall be governed by, and construed in accordance with, the laws of State of New Jersey, without giving effect to any choice of law or conflict of law rules; (2) consents to the jurisdiction and venue of the federal, state and local courts for Englewood Cliffs, NJ; (3) agrees that any and all claims, judgments and rewards shall be limited to actual out-of-pocket costs incurred, including costs associated with participating in this Offer, but in no event attorneys' fees; (4) agrees that under no circumstances will participant be permitted to seek recovery for, and participant hereby waives all rights to claim, punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and waives any and all rights to have damages multiplied or otherwise increased; and (5) agrees to be bound by these official terms and conditions and the decisions of the Sponsor, which are final and binding, without right of appeal, with respect to all aspects of the Offer, including without limitation, eligibility of participants and validity of Rewards.

If any provision of these Terms and Conditions is found to be unlawful, void, or for any reason unenforceable, then that provision shall be deemed severable from these Terms and Conditions and shall not affect the validity and enforceability of any remaining provisions.

These official Terms and Conditions constitute the entire agreement between Offer participants and the Sponsor pertaining to the subject matter hereof and supersedes all prior or other arrangements, understandings, negotiations and discussions, whether oral or written. No waiver of any of the provisions of these official terms and conditions shall be deemed or shall constitute a waiver of any other provisions hereof (whether or not similar), nor shall waiver constitute a continuing waiver unless otherwise expressly provided.

SPONSOR: The Sponsor of the Offer is Conopco, Inc. d/b/a Unilever, 800 Sylvan Avenue, Englewood Cliffs, New Jersey 07632.